

**12th Annual**

# National School Safety Conference & Exposition

July 24-28, 2017

Featuring



**NACSA**

## College & University Campus Safety Specialty Tract

**Hard Rock**  
HOTEL & CASINO



## Keynote Speakers



Jermaine Galloway  
*"New & Emerging Trends  
in today's Youth"*



DR. MARCUS NELSON  
SUPERINTENDENT



CHIEF MICHAEL KEHOE,  
NEWTOWN POLICE DEPARTMENT, CT (Ret.)  
*"SANDY HOOK & THE MENTAL HEALTH ISSUES  
THAT FOLLOW SUCH TRAGEDIES"*

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# ABOUT THE CONFERENCE

The 2017 National School Safety Conference and Exposition featuring the National Association of Campus Safety Administrators College & University Campus Safety Conference is the largest and most comprehensive conference focused on all the aspects of school safety and security. The conference is the only one in the world focused on school and student safety from Kindergarten through college. Centered on national best practices and proven localized programs and efforts, this conference brings together the most knowledgeable and internationally renowned keynote presenters into one forum to provide the highest quality professional development possible in one conference.

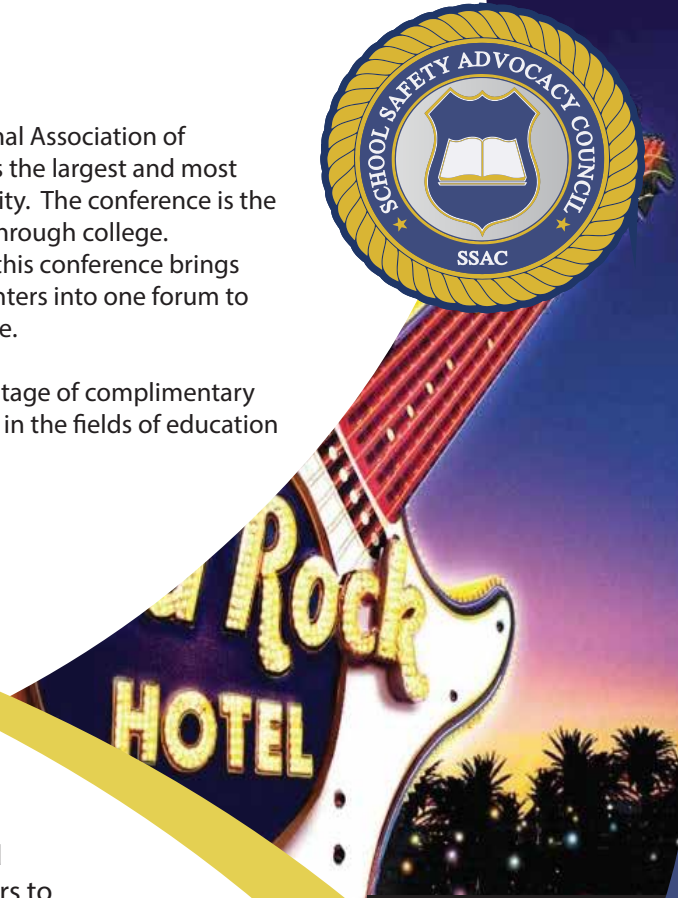
In addition to our exceptional keynote presenters, you will be able to take advantage of complimentary pre-conference trainings and over 40 breakout sessions by current professionals in the fields of education and school safety addressing the most pressing issues facing our schools today.



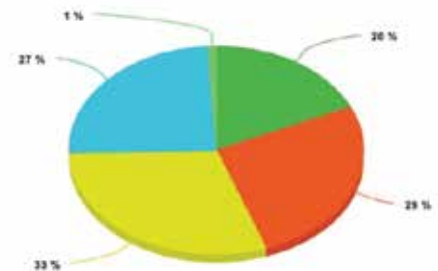
## NACSA College & University Campus Safety Conference

The School Safety Advocacy Council is pleased to announce its continued partnership with the National Association of Campus Safety Administrators to provide a specialized college and university campus safety training for the 12th Annual National School Safety Conference & Exposition. This groundbreaking partnership will make the National School Safety Conference & Exposition the only national conference to address safety and security from K-12 to the college and university level.

The National Association of Campus Safety Administrators, College & University Campus Safety Conference will offer attendees the unparalleled opportunity to not only attend their specialized training but all other conference general sessions, breakout sessions, networking receptions, pre-conference trainings, and exhibit hall. This unique opportunity will allow professionals, dealing with school safety from education, law enforcement, and security on all levels, to learn in a cooperative positive environment from the world's best instructors.



### 2016 NATIONAL SCHOOL SAFETY CONFERENCE ATTENDEES



Police Chief/Police Commander    SRO/Police Officer  
Superintendent/School Admin.    Director Security/Emergency Mngmnt.    Other

## Who Attends The National School Safety Conference?

# Keynote Speakers



## **CHIEF MICHAEL KEHOE, NEWTOWN POLICE DEPARTMENT, CT (Ret.)**

### *"SANDY HOOK AND THE MENTAL HEALTH ISSUES THAT FOLLOW SUCH TRAGEDIES"*

As a longtime police officer, School Resource Officer and eventually Chief of Police for the Newtown Police Department in Connecticut, nothing could have prepared Chief Kehoe and his staff for the tragic day of December 14th, 2012. Chief Kehoe was at the helm when 20 year old Adam Lanza entered Sandy Hook Elementary School and violently killed 20 children and 6 staff members at the school. Prior to that, Lanza killed his mother at their home in Newtown and eventually killed himself following his rampage.

Chief Kehoe will speak about his agencies response and the aftermath left behind in the school, the small community, state and the entire nation. Chief Kehoe will also speak on the need for mental health preparation in responding to such incidents.



## **DR. MARCUS NELSON, SUPERINTENDENT**

As an award-winning urban Superintendent, nationally renowned former high school principal and nationally known speaker, Dr. Nelson has inspired audiences throughout the country with his powerful message of positive thinking, team work, and resiliency. This San Antonio native has earned several college degrees including an undergraduate degree from Abilene Christian University, two master's degrees, and a Doctorate in Educational Administration from Texas A&M University - Commerce.

At a time when Law Enforcement Agencies struggle to reduce the School Yard to Prison Pipeline, and School Administrators look to reduce out of school suspensions Dr. Nelson will provide innovative strategies to accomplish those goals, while harnessing the power and ability of students.



## **JERMAINE GALLOWAY**

### **"New and Emerging Trends in today's Youth"**

At 6 feet 9 inches tall, Officer Jermaine Galloway looks like an intimidating presence, but he is devoted and passionate about education, training, and enforcement when it comes to alcohol and drug use and abuse prevention. Officer Galloway is a nationally and internationally recognized instructor and is well known for his countless hours of research on alcohol and drug trends.

Officer Jermaine Galloway has been an Idaho law enforcement officer since 1997 and has more than 15 years experience in underage drinking, drug and alcohol enforcement. Officer Galloway has worked several different assignments, including: alcohol compliance and enforcement officer, crime scene investigation (CSI), DUI task force, officer mentoring, and as a field training officer. After playing Division I basketball, Jermaine received his BA from the University of San Francisco. Jermaine has coordinated and led thousands of alcohol related initiatives, enforcement patrols and trainings. Furthermore Officer Galloway has conducted more than 500 community scans of retail locations, festivals, housing areas, schools/universities, and areas with possibly drug and alcohol influences across the country and internationally.





# Hard Rock

HOTEL & CASINO



## 12th Annual National School Safety Conference & Exposition

**Hard Rock Hotel & Casino**  
Las Vegas, NV  
**July 24-28, 2017**

The Hard Rock Hotel Casino in Las Vegas is the place to go for luxury, uniqueness, and entertainment, all in one location. It features a variety of rooms and suites in four distinct locations: the Paradise Tower, the Casino Tower, the HRH All-Suite Tower, and the ADA Accessible Rooms. Each room or suite has a creative, rock and roll name, and includes state of the art technologies, modern appliances, complimentary wireless internet, fully stocked minibars, and spacious, oversized bathrooms.

There is no shortage of fabulous amenities at the Hard Rock Hotel Casino. Guests can choose from any of the many restaurants or bars on the property, such as the Pink Taco, Hard Rock Cafe, Nobu, Mr. Lucky's, or the Fuel Cafe. The hotel also has a comprehensive casino floor, where visitors can try their luck at a variety of different games, slot machines, and card tables. The hotel also features amenities such as a fitness center, spa, room service, and free parking.

Located in the heart of the Las Vegas Strip, there's no shortage of things to do near the Hard Rock Hotel. There are dozens of casinos, restaurants, and bars all on the same street as the Hard Rock Hotel, and all within walking distance.

For families and children there's indoor skydiving, the High Roller Ferris wheel, the Bellagio Gallery of Fine Art, and the Discovery Children's Museum.

*The hotel concierge is available at any time to arrange tickets for any event, show, or concert.*



**Reserve Your Room Now**  
**Resort will sell out!**

**Call 800-473-7625**

**Or visit**

**[www.schoolsafety911.org](http://www.schoolsafety911.org)**



**Discounted  
Conference Rate  
\$110 per night**



# ADVANCED SCHOOL RESOURCE OFFICER CERTIFICATION

## - FREE -

### To All Conference Registrants!

The National School Safety Conference will again offer the opportunity for School Resource Officers to receive their Advanced School Resource Officer Certification during the conference. The certification will not require you to attend a separate class but only to attend specific courses during the conference to receive your certification. There is no additional fee once you are registered and anyone wishing to receive their certification should mark the appropriate box on their online registration form.



**Pre-Conference Sessions FREE to all Conference Registrants**

## REGISTRATION FEES

- \$450.00 Early Discounted Registration Before 4/03/2017
- \$500.00 Registration After 4/03/2017
- \$400.00 Early Discounted Multi-Attendee Discount (5 or more from same agency registered together before 4/03/2017)
- \$450.00 Multi-Attendee Discount (5 or more from same agency registered together after 4/03/2017)

#### Cancellation Policy

Within 30 days no refund - 50% outside 30 days

### Monday July 24th

The National School Safety Conference will host **2 DYNAMIC PRE-CONFERENCE SESSIONS** focusing on the most prevalent issues facing schools today.

The two sessions are free to registered conference attendees only and will fill fast. Please check which course you would like to attend on the online registration form. All classes have limited seating and will close once full.

## ATTENDEE REGISTRATION (Print Legibly please)

FIRST NAME \_\_\_\_\_ LAST \_\_\_\_\_ TITLE \_\_\_\_\_

AGENCY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE \_\_\_\_\_ CELL \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_ FAX \_\_\_\_\_

- REGISTRATION TYPE:** ATTENDEES  \$ 450.00  \$ 500.00 after 4/3/17  
 \$ 400.00 Multi Attendee rate - five (5) or more from the same agency (before 4/3/17)  
 \$ 450.00 Multi Attendee rate - five (5) or more from the same agency (after 4/3/17)

#### METHODS OF REGISTRATION:

Fax this form to (941) 296-7963 • Register Online at [www.SCHOOLSAFETY911.org](http://www.SCHOOLSAFETY911.org) • Mail to PO Box 1613 Lawrence, MA 01842

**PAYMENT** Purchase Order - # \_\_\_\_\_  Payment Enclosed

Credit Card Payment  Visa  MasterCard Name on Card: \_\_\_\_\_

Address: \_\_\_\_\_

Card # \_\_\_\_\_ Exp \_\_\_\_\_



**Over 5 Hours**  
of dedicated  
exhibit hall time!

# EXHIBITOR INFORMATION

**Register Now!**  
Exhibit Hall Will  
Sell Out

**As the most extensive exposition in the industry, the National School Safety Conference and Exhibition attracts decision makers and influencers in education, K12 and University, and law enforcement.**

Because of our partnership with the National Association of Campus Safety Administrators, the National School Safety Conference is the only conference in the nation that allows exhibitors to market to educational, law enforcement, and school safety from kindergarten to college.

With an expected attendance of over 900 attendees walking the exhibit floor looking for solutions in areas such as access control, video surveillance, panic alarms, anti-violence programs, communication and interoperability, school safety technology, crisis management solutions and much more this is the event your company or organization must be seen at. These decision makers are looking for the solutions you can provide.

This is the premiere exhibit hall in school safety and will feature an attendee reception, five hours of dedicated exhibit hall time, hosted attendee refreshment breaks, and prizes throughout the day that attendee must be present to win. To increase your ROI, all exhibit registrations are full conference registrations so feel free to stay the week and attend classes and receptions with your future customers while learning more about the school safety market.

## Regular 8 x 10 Booth Includes:

- (2) Full Conference Registrations
- (1) 6 Foot Skirted Table Carpeted Exhibit Hall
- (2) Chairs
- (1) Company Sign Exhibitor Reception Company Listing in Conference Program

## VIP 10 x 10 Booth Also Includes:

- Premiere Hall Location in Sponsor Row
- VIP Promotional Conference Signage
- Enhanced Listing in Conference Program
- Listed as VIP in Conference Email
- Free Registration Bag Insert

## EXHIBIT SCHEDULE & FEES

### Monday July 24, 2017

Exhibitor Registration/Set up	8:00am-3:00pm
Exhibit Hall Welcome Reception	3:00pm-6:00pm

### Tuesday July 25

Exhibit Hall Open	9:30am-4:00pm
Exhibitor Breakdown	4:00pm-7:00pm

**Registrations Allow Exhibitors to Attend All Classes and Events for Duration of Conference**

<b>8x10 Draped Booth</b>	<b>\$ 950</b>
Early Discounted Registration (prior to 4/03/17)	
<b>8X10 Draped Booth</b>	<b>\$ 1,150</b>
Regular Exhibitor Registration	
<b>10X10 Draped Booth VIP Booth</b>	<b>\$ 1,450</b>
Premiere Location	
<b>Additional Exhibitor Booth Staff Registration</b>	<b>\$ 250</b>
<b>Add a conference breakout session to any booth (limited availability)</b>	<b>\$ 500</b>

## EXHIBITOR REGISTRATION (Print Legibly please)

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_ FAX \_\_\_\_\_

**REGISTRATION TYPE:** EXHIBITOR  \$ 950.00 8x10 booth  \$ 1150.00 8x10 booth (after 4/3/17)  
 \$ 1450.00 Take 1 Table or Attendee Bag Insert  \$250 Additional Registration  \$500 Break out session

### METHODS OF REGISTRATION:

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Credit Card Payment  Visa  MasterCard Name on Card: \_\_\_\_\_

Address: \_\_\_\_\_

Card # \_\_\_\_\_ Exp \_\_\_\_\_

